

JUN 20 2006

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**FACSIMILE COVER LETTER**

**To:** Commissioner for Patents  
Examiner Lin, Kenny S.  
**Firm:** U.S. Patent and Trademark Office  
Art Unit 2152  
**Facsimile:** (571) 273-8300  
**From:** Thomas F. Presson  
**Date:** June 20, 2006  
**Re:** FLH Ref No.: 450100-04866  
Serial No: 10/076,090

**Number of Pages:** 8  
(including cover page)

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PATENT  
450100-04866IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Giovanni M. Agnoli, et al.

Serial No.: 10/076,090

For : SYSTEM AND METHOD, AND COMPUTER PROGRAM PRODUCT  
FOR MEDIA PUBLISHING REQUEST PROCESSING

Filed : February 15, 2002

Examiner: Lin, Kenny S.

Art Unit : 2152

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JUN 20 2006

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745 Fifth Avenue  
New York, NY 10151  
Tel: 212-588-0800Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

- ☒ No additional fee is required.
- ☐ The fee has been calculated as shown below.
- ☐ This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	1	Minus	** = 38	* 0 x	\$50 (25)	= \$ 0
Independent claims	1	Minus	*** = 11	* 0 x	\$200 (100)	= \$ 0
Total additional fee for this amendment						\$ 0

- \* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.
- \*\* If the highest number of total claims previously paid for is less than 20, write "20" in this space.
- \*\*\* If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

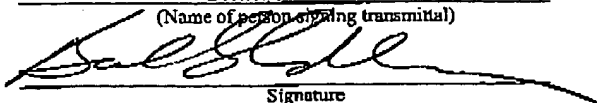
- ☐ This application contains a multiple dependent claim. The required fee of \$360(180) has been previously paid ☐, or is paid herewith ☐.
- ☐ This response is being filed within the \_\_\_ month following the expiration of the term originally set therefor. This is a petition to request a \_\_\_ month extension of time. A check covering the cost of the petition is enclosed.
- ☐ A check in the amount of \$\_\_\_ is attached, which covers the cost of ☐ additional claims \_\_\_ petition for extension of time.
- ☐ Charge \$\_\_\_ to Deposit Account No. 50-0320.
- ☒ Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on June 20, 2006.

Barnet Shindlman

(Name of person signing transmittal)



Signature


June 20, 2006

Date of Signature

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicants

By:

  
 Thomas F. Presson  
 Reg. No. 41,442  
 Tel: 212-588-0800

00372929

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CENTRAL FAX CENTERU.S. Appln. No. 10/076,090  
Reply to Final Office Action dated March 20, 2006

JUN 20 2006

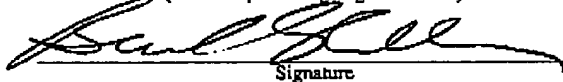
PATENT  
450100-04866**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Giovanni M. Agnoli, et al.  
Serial No. : 10/076,090  
For : SYSTEM, METHOD, AND COMPUTER  
PROGRAM PRODUCT FOR MEDIA  
PUBLISHING REQUEST PROCESSING  
Filed : February 15, 2002  
Examiner : Lin, Kenny S.  
Art Unit : 2152  
Confirmation No : 8666

745 Fifth Avenue  
New York, NY 10151  
(212) 588-0800**CERTIFICATE OF FACSIMILE**I hereby certify that this correspondence is being transmitted via  
facsimile to (571) 273-8300 on June 20, 2006.

Barner Shindlman

(Name of person signing transmittal)



Signature

June 20, 2006

Date of Signature

**AMENDMENT IN RESPONSE TO ADVISORY ACTION  
INDICATING NON-COMPLIANT AMENDMENT**Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Advisory Action indicating Non-Compliant Amendment having  
a statutory period for response set to expire on June 20, 2006, please amend the above-identified  
application as follows.

U.S. Appln. No. 10/076,090  
Reply to Office Action dated October 20, 2005

PATENT  
450100-04866

**Amendments to the Claims** are reflected in the listing of claims, which begins  
on page 3 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.